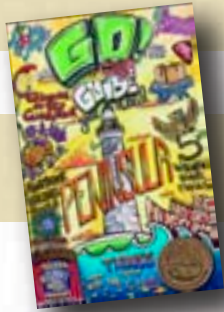


# FILL OUT + MAIL BACK IN ENCLOSED ENVELOPE!

**START HERE → 1. GO! GUIDE CATEGORY LIST** *SELECT ONE FOR AD PLACEMENT:*



- ACTIVITIES:**     Biking     Boating/Marinas     Silent Sports     Tours
  - ARTS:**             Art Galleries     Music/Performance     Museums
  - DINING:**         Restaurants     Bakeries     Coffee Houses     Markets/Wineries  
 Confectioneries/Ice Cream
  - SHOPPING:**     Bookstores     Clothing     Home Interiors     Gifts  
 Jewelry     Resale Shops
- CAMPING**     **FOR KIDS**     **LODGING**     **PETS**     **WEDDINGS**     **WELLNESS**     **MARINAS**

## 2. GO! GUIDE DESCRIPTIVE LISTING *DUE DECEMBER 31, 2021*

**EMAIL YOUR DESCRIPTIVE LISTING (300 CHARACTERS) + PHOTO TO:** [info@doorguidepublishing.com](mailto:info@doorguidepublishing.com)

- Use my 2021 listing     I will email my listing     Use my 2021 photo     I will email my photo-enhancement
- Open in winter     Dog-Friendly

## 3. AD ARTWORK *WE'RE HAPPY TO HELP YOU DESIGN YOUR AD – JUST LET US KNOW!*

- I am sending my new artwork by 12/31/21     Use my 2021 ad     Please design my ad

## 4. BE SURE TO PROOF YOUR AD!

## 5. INCLUDE ME IN "GREAT DISHES OF DOOR COUNTY" for \$95! *INCLUDES PHOTO SHOOT*

- "Great Dishes of Door County" 2022 Go! Guide *Full color photo of one of your top specialty dishes!*
- Call to set up a photo shoot by Dec. 31, 2021

## 6. GO! GUIDE PRICING *SELECT A SIZE:*

		PRICE	QTY	SUBTOTAL
FULL BLEED: 5.5"W X 8.75" H	<input type="checkbox"/> <b>FULL PAGE</b>	\$2995		
HORIZONTAL: 4.625"W X 3.825" H VERTICAL: 2.25"W X 7.75" H	<input type="checkbox"/> <b>1/2 PAGE VERT/HORIZ</b>	\$1695		
HORIZONTAL: 4.625"W X 1.87" H VERTICAL: 2.25"W X 3.825" H	<input type="checkbox"/> <b>1/4 PAGE VERT/HORIZ</b>	\$995		
INCLUDES PHOTO SHOOT OF ONE SPECIALTY FOOD DISH BY OUR FOOD PHOTOGRAPHER	<input type="checkbox"/> <b>"GREAT DISHES OF DOOR COUNTY"</b>	\$95		

## 7. GO! GUIDE SUBTOTAL *(INSERT SUBTOTAL ON NEXT PAGE)*

GO! GUIDE SUBTOTAL

# FILL OUT + MAIL BACK IN ENCLOSED ENVELOPE!



"MARKETS" SECTION ONLY

**SPACE IS LIMITED!**  
 PHOTO OF A STAFF MEMBER  
 OF YOUR CHOICE - **FREE WITH**  
**"GREAT DISHES OF DOOR COUNTY"**  
 PAYMENT AND COMMITMENT!

## 8. DINING LISTS:

- Friday Fish Fry  
  Serving Breakfast  
  Open in Winter  
 Small Plate Dishes  
  Vegetarian Options  
  Dog-Friendly

## 9. DINING GUIDE PRICING

SELECT AN AD SIZE:

	PRICE	QTY	SUBTOTAL
<input type="checkbox"/> ONE PAGE MENU/AD	\$995		
<input type="checkbox"/> TWO PAGE MENU/AD	\$1295		
<input type="checkbox"/> THREE PAGE MENU/AD	\$1495		
<input type="checkbox"/> 1/2 PAGE HORIZONTAL	\$695		
<input type="checkbox"/> REDESIGNED "BEHIND THE KITCHEN DOOR"	FREE W/ GO! GUIDE COMMITMENT		

## 10. DINING GUIDE SUBTOTAL

DINING GUIDE SUBTOTAL

## 11. GO! GUIDE SUBTOTAL (flip side)

GO! GUIDE SUBTOTAL

## 12. DOORCOUNTY.NET SUBTOTAL

**ENHANCED WEBSITE LISTING** Upgrade with photos, ads, menus, and video! **\$95/year.**

DOOR COUNTY DIGITAL SUBTOTAL

## 13. TOTAL GO! GUIDE (flip side), DINING GUIDE, DOOR COUNTY DIGITAL (this side):

GRAND TOTAL

## 14. PAYMENT INFO

- 50% DEPOSIT ENCLOSED  
  PAYMENT-IN-FULL ENCLOSED

CREDIT CARD # \_\_\_\_\_ EXP \_\_\_\_\_ CVV \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

PRINT NAME \_\_\_\_\_

BUSINESS NAME \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

EMAIL \_\_\_\_\_

BUSINESS # \_\_\_\_\_ CELL # \_\_\_\_\_

## 15. MAIL THIS FORM TO: Door Guide Publishing, PO Box 648, Ephraim, WI 54211