

FILL OUT + MAIL BACK IN ENCLOSED ENVELOPE!

START HERE → **1. GO! GUIDE CATEGORY LIST** SELECT ONE FOR AD PLACEMENT:



ACTIVITIES: Biking Boating/Marinas Silent Sports Tours

ARTS: Art Galleries Music/Performance Museums

DINING: Restaurants Bakeries Coffee Houses Markets/Wineries
 Confectioneries/Ice Cream

SHOPPING: Bookstores Clothing Home Interiors Gifts
 Jewelry Resale Shops

CAMPING **FOR KIDS** **LODGING** **PETS** **WEDDINGS** **WELLNESS** **MARINAS**

2. GO! GUIDE DESCRIPTIVE LISTING DUE DECEMBER 31, 2022

EMAIL YOUR DESCRIPTIVE LISTING (300 CHARACTERS) + PHOTO TO: info@doorguidepublishing.com

- Use my 2022 listing I will email my listing Use my 2022 photo I will email my photo-enhancement
 Open in winter Dog-Friendly

3. AD ARTWORK WE'RE HAPPY TO HELP YOU DESIGN YOUR AD – JUST LET US KNOW!

- I am sending my new artwork by 12/31/22 Use my 2022 ad Please design my ad

4. BE SURE TO PROOF YOUR AD!

- Use only high-resolution photography
- Include your logo artwork (.ai or .eps preferred)
- Include your ideas for ad copy & headline; we'll help you refine it.

5. INCLUDE ME IN "GREAT DISHES OF DOOR COUNTY" for \$95! INCLUDES PHOTO SHOOT

- "Great Dishes of Door County" 2023 Go! Guide *Full color photo of one of your top specialty dishes!*
 Call to set up a photo shoot by Dec. 31, 2022

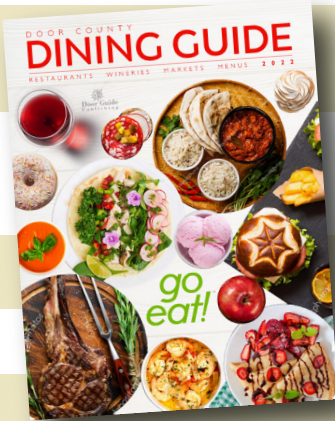
6. GO! GUIDE PRICING SELECT A SIZE:

		PRICE	QTY	SUBTOTAL
FULL BLEED: 5.5"W X 8.75" H	<input type="checkbox"/> FULL PAGE	\$3195		
HORIZONTAL: 4.625"W X 3.825" H VERTICAL: 2.25"W X 7.75" H	<input type="checkbox"/> 1/2 PAGE VERT/HORIZ	\$1895		
HORIZONTAL: 4.625"W X 1.87" H VERTICAL: 2.25"W X 3.825" H	<input type="checkbox"/> 1/4 PAGE VERT/HORIZ	\$1195		
INCLUDES PHOTO SHOOT OF ONE SPECIALTY FOOD DISH BY OUR FOOD PHOTOGRAPHER	<input type="checkbox"/> "GREAT DISHES OF DOOR COUNTY"	\$95		

7. GO! GUIDE SUBTOTAL (INSERT SUBTOTAL ON NEXT PAGE)

GO! GUIDE SUBTOTAL

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8. DINING LISTS:

- Friday Fish Fry
 Serving Breakfast
 Open in Winter
 Small Plate Dishes
 Vegetarian Options
 Dog-Friendly

9. DINING GUIDE PRICING

SELECT AN AD SIZE:

	PRICE	QTY	SUBTOTAL
<input type="checkbox"/> ONE PAGE MENU/AD	\$1095		
<input type="checkbox"/> TWO PAGE MENU/AD	\$1395		
<input type="checkbox"/> THREE PAGE MENU/AD	\$1495		
<input type="checkbox"/> 1/2 PAGE HORIZONTAL	\$795		
<input type="checkbox"/> REDESIGNED "BEHIND THE KITCHEN DOOR"	FREE W/ GO! GUIDE COMMITMENT		

"MARKETS" SECTION ONLY →

SPACE IS LIMITED!
 PHOTO OF A STAFF MEMBER
 OF YOUR CHOICE - **FREE WITH**
"GREAT DISHES OF DOOR COUNTY"
 PAYMENT AND COMMITMENT!

10. DINING GUIDE SUBTOTAL

DINING GUIDE SUBTOTAL

11. GO! GUIDE SUBTOTAL (flip side)

GO! GUIDE SUBTOTAL

12. DOORCOUNTY.NET SUBTOTAL

ENHANCED WEBSITE LISTING Upgrade with photos, ads, menus, and video! **\$95/year.**

DOOR COUNTY DIGITAL SUBTOTAL

13. TOTAL **GO! GUIDE** (flip side), **DINING GUIDE, DOOR COUNTY DIGITAL** (this side):

GRAND TOTAL

14. PAYMENT INFO

- 50% DEPOSIT ENCLOSED
 PAYMENT-IN-FULL ENCLOSED

CREDIT CARD # _____ EXP _____ CVV _____

SIGNATURE _____ DATE _____

PRINT NAME _____

BUSINESS NAME _____

BILLING ADDRESS _____

EMAIL _____

BUSINESS # _____ CELL # _____

15. MAIL THIS FORM TO: Door Guide Publishing, PO Box 648, Ephraim, WI 54211