

RECEIVE A 10% DISCOUNT! On any size Go! Guide or Dining Guide Ad. Requires payment-in-full by November 15, 2018

FILL OUT + MAIL BACK IN ENCLOSED ENVELOPE!

START HERE → 1. GO! GUIDE CATEGORY LIST SELECT ONE FOR AD PLACEMENT:



ACTIVITIES: Biking Boating/Marinas Charter Fishing Classes/Learning
 Golf Silent Sports Tours

ARTS: Art Galleries Music/Performance Museums

DINING: Restaurants Bakeries Coffee Houses Markets/Wineries
 Sweets/Confectioneries/Ice Cream

SHOPPING: Bookstores Clothings Furniture/Design Gifts
 Jewelry Resale Shops

CAMPING FOR KIDS LODGING PETS WEDDINGS WELLNESS MARINAS

2. GO! GUIDE PRICING SELECT A SIZE:

FULL BLEED: 5.5"W X 8.75" H

FULL PAGE

PRICE

\$3095

QUANTITY

SUBTOTAL

HORIZONTAL: 4.625"W X 3.825" H
 VERTICAL: 2.25"W X 7.75" H

1/2 PAGE VERT/HORIZ

\$1795

HORIZONTAL: 4.625"W X 1.87" H
 VERTICAL: 2.25"W X 3.825" H

1/4 PAGE VERT/HORIZ

\$1095

INCLUDES PHOTO SHOOT OF ONE SPECIALTY FOOD DISH BY OUR FOOD PHOTOGRAPHER.

GREAT DISHES OF DOOR COUNTY

\$95

3. GO! GUIDE SUBTOTAL (INSERT SUBTOTAL ON NEXT PAGE)

GO! GUIDE SUBTOTAL

4. GO! GUIDE DESCRIPTIVE LISTING DUE DECEMBER 31, 2018

EMAIL YOUR DESCRIPTIVE LISTING (300 CHARACTERS) + PHOTO TO: INFO@DOORGUIDEPUBLISHING.COM

- Use my 2018 listing I will email my listing Use my 2018 photo I will email my photo-enhancement
 Open in winter Dog-Friendly

6. AD ARTWORK WE'RE HAPPY TO HELP YOU DESIGN YOUR AD – JUST LET US KNOW!

- I am sending my new artwork by 12/31/18 Use my 2018 ad Please design my ad (see below)

7. BE SURE TO PROOF YOUR AD!

Our graphic designer will design your ad for a flat fee of \$49. This includes **TWO** additional drafts after the initial ad has been designed (three drafts total). We are happy to help make sure your ad is what you've envisioned!

8. INCLUDE ME IN BOTH OF THESE EDITORIAL DINING SECTIONS FOR JUST \$95!

"Great Dishes of Door County" 2019 Go! Guide
 Full color photo of one of your top specialty dishes!

"Behind the Kitchen Door" 2019 Dining Guide
 Full color photo of your owner, chef, or staff!

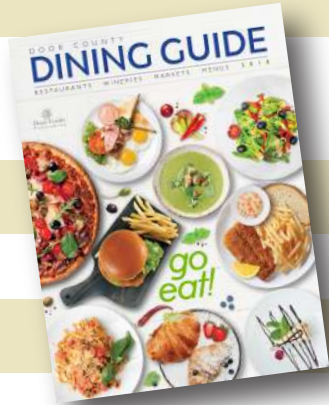
Call to schedule a photo shoot.

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9. DINING LISTS:

- Friday Fish Fry
 Serving Breakfast
 Open in Winter
 Small Plate Dishes
 Vegetarian Options
 Dog-Friendly



10. DINING GUIDE PRICING

SELECT AN AD SIZE:

	PRICE	QUANTITY	SUBTOTAL
<input type="checkbox"/> ONE PAGE MENU/AD	\$950		
<input type="checkbox"/> TWO PAGE MENU/AD	\$1300		
<input type="checkbox"/> THREE PAGE MENU/AD	\$1500		
<input type="checkbox"/> 1/2 PAGE HORIZONTAL	\$700		
<input type="checkbox"/> 1/2 PAGE VERTICAL	\$700		
<input type="checkbox"/> COLOR CHARGE	\$75		
<input type="checkbox"/> BEHIND THE KITCHEN DOOR	\$95		

FEATURE YOUR CHEF, BARTENDER, SERVER, OWNER, ETC. **FREE WITH "GREAT DISHES OF DOOR COUNTY" PAYMENT AND COMMITMENT!**

11. DINING/GO! GUIDE SUBTOTALS

DINING GUIDE SUBTOTAL

12. DOORCOUNTY.NET OPTIONS

GO! GUIDE SUBTOTAL

- ENHANCED BUSINESS LISTING** Upgrade with photos, menus, and videos! **Only \$95/year.**

DOORCOUNTY.NET TOTAL

13. DOOR COUNTY DIGITAL

Full range of creative video options for social media/online use (call 920.421.1589 for pricing).

14. TOTAL GO! GUIDE (flip side), DINING GUIDE + DOORCOUNTY.NET (this side):

GRAND TOTAL

15. PAYMENT INFO

- 50% DEPOSIT ENCLOSED
 PAYMENT-IN-FULL ENCLOSED (10% DISCOUNT REQUIRES PAYMENT BY NOV. 15, 2018)

CREDIT CARD # _____ EXP _____ CVV _____

SIGNATURE _____ DATE _____

PRINT NAME _____

BUSINESS NAME _____

BILLING ADDRESS _____

EMAIL _____

BUSINESS # _____ CELL # _____

- Sign me up to receive **THE HIDDEN DOOR** e-news each week! Send us your news! info@doorguidepublishing.com

16. MAIL THIS FORM TO:

Door Guide Publishing, PO Box 648, Ephraim, WI 54211